

Created by Truman  
State University's  
School of Business  
Academic Peer  
Mentors

# It's Everyone's Business

Volume 1, Issue 4

February 2011

## Mastering the Career Fair

Inside this  
issue:

Five Minutes  
with the  
Mentors.....2

What to do  
with a Finance  
Major.....3

The Career Fair can seem like a daunting experience and possibly one you do not want to experience until you need a job. However, it can be just as useful for freshman and sophomores as it is for juniors and seniors. Companies that attend the career fair do not just want to meet students who are looking for jobs right now but also students who may be looking for internships and jobs in the future. Many employers will have internships available to underclassman which they interview for after the career fair. Attending early on in your college experience also gives you an advantage in the future. You will become comfortable with meeting employers so that in

the future you only show confidence when speaking with them. Here are a few tips to get you started on your preparation for the Career Fair.

### **Before you go:**

1. *Prepare a Resume.* The career center can help you write one or critique it
2. *Mock Interviews.* Sign up at the career center to practice your interview skills
3. *Dress Professionally.* If you're a guy, wear a suit. If you're a girl wear a suit or appropriate sweater set.
4. *Pick out which employers you find most interesting, and research their background.*



you!!

2. *Greet employers with a smile and a firm handshake.*
3. *Ask the recruiter how they became involved with the company.*
4. *Ask for a business card from everyone you talk to.*
5. *Be polite and thank the recruiter for their time.*

### **After:**

1. *Keep notes and business cards for future references*
2. *Continue researching the companies that interest you.*

## Career Expo Schedule

**Mon. Feb. 14**—Have your resume critiqued in the SUB from 10am to 3pm

**Tues. Feb. 15**—Mock Interviews (preregister for these at the career center website)

**Wed. Feb. 16**—Networking Brunch, SUB Down Under 9:30am to 10:45am

**Wed. Feb. 16**—Career Fair: SUB Georgian/Activities Rooms, 11:00am to 4:00pm

**Thurs. Feb. 17**—Nonprofit and public service conference (all day)

A more detailed schedule is available at: <http://career.truman.edu/ProgramsEvents/CareerWeek/CW%20Brochure.pdf>

You can find a list of all of the employers on the Career Center website.

### **During:**

1. *Bring your Resume with*

## Five Minutes with the Mentors...

This month the mentors are escaping burning buildings, being kids again and going on their dream roadtrips.



Abby is a junior accounting and finance double major.

### Abby Sowatsky

**Hometown:** St. Charles, MO

**What made you want to join the peer mentor program?** I wanted to help educate underclassman about the school of business, because I wished I had someone who would have done it for me.

**What is your favorite type of music?** Depends on the situation, but I listen to anything

ranging from rock, alternative, pop, some rap- really anything but classical and country

**What do you hope to do after college?** I wish I knew the answer, but probably something in the not-for-profit sector of accounting

**What are your extracurricular activities?** I am in Alpha Sigma Gamma and Active Minds; I also work in the Registrar's Office 6 hours a week.

**Name 1 thing you miss about being a kid.** Either nap time or the lack of responsibility

**If you could go on a roadtrip with anyone (dead or alive), who would you choose and where would you go?** I would go on a European Adventure (hit as many countries as possible) with my little sister.

### Sarah Weinhold

**Hometown:** St. Joseph, MO

**What made you want to join the peer mentor program?** To help students figure out all the things I wish someone had taught me about Truman.

**What is your favorite type of music?** Anything you could hear on the radio, excluding rap. I can't pull that off.

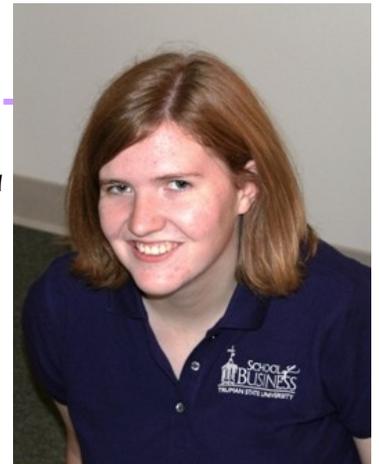
**What do you hope to do after college?** Become an actuary and move to the east coast!

**What are your extracurricular activities?** I've been in Delta Sigma Pi and Lutheran Student Fellowship since I was a freshman. I have also joined a mathematics fraternity and keep up with the Society of Actuaries at Truman State

University (SATSU).

**If your house was on fire and you could grab only 3 things before leaving, what would they be?** I would grab my laptop, my favorite blanket, and probably my iPod.

**Name 1 thing you miss about being a kid.** I miss never tying my shoes when I was a kid. What a hassle.



Sarah is a junior accounting and mathematics double major.

### Matt Venneman

**Hometown:** I was born in Florrisant, MO but I have lived in O Fallon, MO since I was in 2nd grade.

**What made you want to join the peer mentor program?** I thought it would be a great way to prepare younger students for the professional world, and I missed helping younger students after I stopped doing Res-life in West Campus Suites.

**What is your favorite thing to do after you get home from class?** Right now I am OBSESSED with a certain video game, but I also do the

"insanity" work out and hang out with my roommates and girlfriend.

**What is your favorite type of music?** When I am hanging out with friends I like to listen to Alternative, Rock, Pop/Punk, Rap, etc., but if I am doing homework believe it or not I listen to dubstep/techno to focus.

**What do you hope to do after college?** As of now I have an internship with Ernst & Young for this summer. After college I would love to work in their assurance department. In general I would like

to be a CPA working for a big 4 firm.

**What are your extracurricular activities?** I am President of Delta Sigma Pi, and obviously a Peer Mentor. Until recently I was a DJ on 107.5 but that station no longer broadcasts...

**If your house was on fire and you could grab only 3 things before leaving, what would they be?** As of now, I may just stay in the house and play my game because it is so fun... But seriously, I would have to grab my laptop case (with everything in it), my suits, and my xbox.



Matt is a senior accounting and finance double major.

# What to do with an Accounting Major

Accountancy is another career path for Truman Business Students. With the ability to obtain a Masters of Accountancy, the School of Business really offers some great opportunities in accounting. The American Institute of Certified Public Accountants issued a pamphlet called "Accounting: The One Degree with 360 Degrees of Possibilities." It states, "Either way, there's one degree that gives you the education to succeed at just about anything in the business world. It's an accounting degree. Accounting opens doors in every kind of business coast to coast. It can give you the foundation you need to go on and become a CPA. It can prepare you to become a partner in an accounting firm, to pursue a career in finance or corporate management, to work in government, or even to become an entrepreneur. In fact, no matter what you decide to do, having an accounting background can open doors wide."

The AICPA truly does sum up what can open up from accounting. The Bureau of Labor

Statistics, U.S. Department of Labor summarizes accounting careers into four categories: Public Accountants, Management Accountants, Government Accountants, Auditors and Internal Auditors. While there may be a belief that becoming an accountant forces you into working for an accounting firm, that is not the case. Government and non-profit organizations, corporations, small businesses are just a few areas where an accounting major can land you a job. Accounting has been considered the language and basic tool of business. It is a diverse career path, where you must analyze and communicate financial information.

Math and the ability to analyze, compare, and interpret facts and figures fast are both essential skills to become an accountant.

Along with all the campus organizations and School of Business organizations, one particular is aimed at accounting and finance students. Beta Alpha Psi is a national honors business fraternity that students can join.

**The Academic Peer Mentor Program** is housed in the Business Academic Advising Center in Violette Hall 2416. The Peer Mentors are upper-class students in the School of Business majors: Accounting and Business Administration. The mentors are paired with first-year Pre-Accounting and Pre-Business majors, to provide them with peer advice and support. Please feel free to contact Kayla ([krj3167@truman.edu](mailto:krj3167@truman.edu)) if you have any comments/questions/concerns about the newsletter.