

It's Everyone's Business is a monthly newsletter created by Truman State University's School of Business Academic Peer Mentors.



2012-2013 Peer Mentors (Not pictured: Michele Oberkrom)

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This is the last issue of volume three. Please look forward to volume four next school year!

Mark Your Calendar!

4/30 Last Day to Guarantee Roommate Pairings

5/1 Spike's Birthday/Bulldog Bash

5/3 Country Musical Artist Lee Brice Concert

5/6 Finals Start

5/8 Reading Day

5/11 Commencement

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Dear Diary

Ready for that summer internship? Want to get the most out of your experience? One way to remember what you accomplish is to keep an "Internship Diary," which can help you keep track of what you learn over the summer. This may sound funny at first, but it can be extremely helpful in the long run.



People tend to focus on recent success and forget some of the tasks or projects they completed in the past. By recording what you do on a daily basis and writing down your accomplishments, you can easily recall this information when you are updating your résumé or preparing for an interview. Interviewers will be impressed to hear that you tracked your progress and took your previous internship(s) seriously.

Also, some internships require you to give a presentation or write a report at the conclusion of the program talking about what you learned or how you contributed. You could refer back to your "Internship Diary" and easily remember what you did over the past two or three months. Additionally, you could offer well thought-out suggestions to employers on how to improve their internship experience or business model by looking at your notes.

Keeping an "Internship Diary" is also good for self-reflection and allows you to see your tangible progress throughout the internship. It is easier to recognize transferable skills when you can evaluate the difference between where you started and where you ended.

So start early, record often, have a positive attitude, and go reach your goals!

Maximize Your Summer

Summer is a great time to explore your interests while you are free from the burden of academics. However, there is a difference between exploring your interests and spending the day watching Netflix and eating cereal out of the box. Summer can serve as a time to focus on nonacademic experiences and ambitions.

Start planning your summers early; January should be the latest you begin. Most internship application deadlines occur during the late fall through early spring; you don't want to miss out on those opportunities. Waiting until the last minute to find a summer job or activity is a plan that is almost always doomed to fall short of your expectations.

Summer vacation is an excellent time to fill your bank account back up again. However, why go home and settle for your same high school summer job? It is beneficial to go home and look for summer jobs that go hand-in-hand with your major and interests. They usually pay better and are more in line with what you will be doing in the future. Connections at a new workplace can be vital when job searching in the future.

If there are no paid positions open, consider taking an unpaid position. Even though it might not be the most ideal situation, the benefits will come through when searching for a full-time position later. There are valuable lessons to

be learned, and it is important to see professionals in your field of study to determine if you are in the right major.

There is always the option to job shadow someone, but make sure you are ready. It is a bold strategy, so know pertinent information about the person you will be shadowing. You do not want to waste their time or your time.

If getting a job is not your focus, pursue an interest by setting goals for yourself. Practice a foreign language every day, cook a new dish for every meal, train for a marathon, write a novel, anything. Don't waste your summer, **take advantage of it.**

A Diverse Workforce is Integral to a Strong Economy

In an increasingly competitive economy where talent is crucial to improving the bottom line, pooling from the largest and most diverse set of candidates is increasingly necessary to succeed in the market. A diverse workforce combines workers from different backgrounds and experiences that together breed a more creative, innovative, and productive workforce.

Top 10 economic benefits of workplace diversity:

1. A diverse workforce drives economic growth.
2. A diverse workforce can capture a greater share of the consumer market.
3. Recruiting from a diverse pool of candidates means a more qualified workforce.
4. A diverse and inclusive workforce helps businesses avoid employee turnover costs.
5. Diversity fosters a more creative and innovative workforce.
6. Businesses need to adapt to our changing nation to be competitive in the economic market.
7. Diversity is a key aspect of entrepreneurialism.
8. Diversity in business ownership, particularly among women of color, is key to moving our economy forward.
9. Diversity in the workplace is necessary to create a competitive economy in a globalized world.
10. Diversity in the boardroom is needed to leverage a company's full potential.



Read the full article [here](#).