

Created by Truman  
State University's  
School of Business  
Academic Peer  
Mentors

# It's Everyone's Business

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## Welcome Back!

Welcome to the first issue of *It's Everyone's Business* for the 2011-2012 year! This publication is created by the Peer Mentors for the School of Business to provide business students an additional resource for success in the classroom and beyond!

Each month, this newsletter will be available containing business and college-life related articles, information about career development while at Truman and general tips! Contact information for the Peer Mentor program can be found on the last page. This year, there are eight mentors, all upper-class students majoring in all the business areas that Truman offers. Feel free to stop on in, introduce yourself, and chat with one of the mentors.



### Quick Facts

- We are **one of only 173** schools in the **WORLD** accredited by AACSB International in both business and accounting
- On the CPA exam for accounting students, Truman ranks in **the top 10** for passing all parts on the first try
- Study abroad with **"Europe in Transition"**
- Business students have opportunities to **intern** all over the US, and during Spring Break, a one-week externship is also available



## New Dean, Familiar Face

Dr. Debra Kerby became the Dean of the School of Business over this past summer.

You may have seen her welcome email back in August. Dr. Kerby has been at Truman since 1982 and is actually an alumna of here.

Be sure to say hi to Dean Kerby!

## New Peer Mentors for 2011-2012

### Kirsten



Hometown: Lee's Summit, MO  
Yr: Junior  
Major: Business Administration-  
Marketing & Finance

#### Why did you choose to major in Business?

I took several business classes in high school such as marketing and accounting and they were immediately my favorite classes. I also got involved in DECA and discovered a passion for being creative and competing in the marketing competitions.

#### Favorite Business Class at Truman

I am currently in principles of marketing and I love it. I like how involved our class gets in the discussions. Also, I loved Business Law. I learned a lot of information and the lectures were very interesting!

#### Something you wish someone had told you as a freshmen:

To actually read the chapters that professors assign. That was a big transition from high school.

#### What did you do this summer?

I studied abroad in China. (I did a lot of traveling!- I also went on vacation to Costa Rica, to Gonzaga University for a Grad School visit, and to Kentucky for Grand Chapter Congress for Delta Sigma Pi).

### Shahira



Hometown: St. Louis  
Yr: Junior  
Major: Accounting & Finance

#### Why did you choose to major in Business?

I had taken an accounting course and a finance course in high school and have liked it since then.

#### Favorite Business Class at Truman

Business Law because it was really interesting to learn about the legal rights.

#### Something you wish someone had told you as a freshmen

Rain boots are very useful with Kirksville's weather!

#### What did you do this summer?

I had an internship at KPMG-St. Louis, one of the big four public accounting firms.

### Megan



Hometown: Downers Grove, IL  
Yr: Junior  
Major: Business Administration-  
Management

#### Why did you choose to major in Business?

I'm a business major because I enjoy management, human relations, and the amount of diverse opportunities available to me because I'm a business major. I knew I wanted to be a business major since my sophomore year of high school when I joined Business Professionals of America (BPA).

#### Favorite Business Class at Truman

My favorite business class so far has been Business Law. The concepts and applications of the class had me intrigued all semester.

#### Something you wish someone had told you as a freshmen

I wish someone had told me my freshman year that no questions should go unanswered - no matter how big or small. You never know what will show up on a test, and you don't want what you were confused about to push a test grade down from an A to a B. Sometimes concepts build off of each other, and it'll only get harder if you are still a little unsure about the first concept.

#### What did you do this summer?

I worked at for ConAgra Foods in Trenton, MO, attended the FBLA-PBL National Leadership Conference in Orlando, FL, and spent a week in Dallas, TX with friends and family.

# “Differences In Greek”

My first few months at Truman were one big blur. I was extremely overwhelmed by the large number of organizations and activities available to me. It seemed like everywhere I went I saw posters in classrooms, the library, the dorms, etc. I wanted to get involved right away so I checked out several different groups and ultimately decided to pledge Delta Sigma Pi, a co-ed professional business fraternity. I was really enthusiastic about my new organization and I remember trying to communicate my excitement to my parents in one of my first phone

calls home. I can recall my mom’s confusion and her asking “So it is Greek but it is not a sorority?”

I think the most confusing part about the different student organizations is understanding the variety of Greek options. So how do you decide what group is for you? My first year, I, like my mom, assumed that anyone I saw wearing Greek letters was in a social fraternity or sorority.

And although this is a common assumption, it is definitely not the case.

There are four main categories of Greek organizations; **Social, Service, Honors and Professional**. Hopefully, this information will help lead you down the right path to getting involved on campus and enhance your overall Truman experience.



-Kirsten Vollmer

## Social

Social Greek groups are often thought of as the best way for freshman to meet new people. You have the opportunity to meet peers from a variety of different majors and build friendships that will last a lifetime. These groups often include leadership and community service opportunities as well.

Examples: Delta Chi, Beta Theta Pi, Sigma Phi Epsilon, Sigma Sigma Sigma, Delta Zeta, Alpha Gamma Delta

## Professional

Groups in this category tend to be more focused on preparing for life after Truman. These groups offer opportunities to network, take on leadership roles, and make friends with people who have a similar majors or goals for after college. These Greek organizations sponsor speakers and workshops to better prepare for the real world.

Examples: Delta Sigma Pi, Beta Alpha Psi, Alpha Kappa Psi, Phi Beta Lambda, Sigma Alpha Iota

## Service

Greek service organizations are great for doing both campus and community service projects. You can meet new people and make good friends while making the world a better place. There are also a lot of leadership opportunities and these groups host many social activities as well. Having community service experience is also very helpful when applying for graduate school.

Examples: Alpha Phi Omega, Alpha Sigma Gamma, Tau Lambda Sigma

## Honors

Honorary Greek organizations tend to emphasize academic success and scholarship. These groups are usually filled with leaders both in and out of the classroom. Some honorary Greek organizations are selective based on majors or GPAs and others are open to all majors or who meets the minimum requirements.

Examples: Phi Sigma Pi, Alpha Phi Sigma, Omicron Delta Kappa, , Sigma Delta Pi, Beta Gamma Sigma

# Not Just one Business Major...

In the School of Business, there are multiple majors to help prepare students for their future careers. You can choose Accounting vs. Business Administration, Finance vs. Marketing, even Bachelor of Science vs. Bachelor of Arts. Here's a quick intro to what your choices in the School of Business entail:

## **Accounting vs. Business Administration:**

When you complete the prerequisites to take upper level coursework, you'll get to declare your major. Both Accounting and Business Administration will include a track of business classes that have been set for all students: Principles of Marketing, Principles of Finance, Organizational Behavior,

Operations Management, and Strategic Management. However, Accounting students will be on a pure accounting track outside of those classes (Financial Reporting, Cost and Tax Accounting, Accounting Information Systems) and Business Administration students will have a totally different track based on their concentration.

## **Choosing a Concentration:**

As a Business Administration student, you have the option of studying Finance (which goes great with Accounting!), International Business (great if you want to study abroad and/or add a foreign language!), Management (which has tons of career options!), or Marketing (great for you creative types!).

Each has its specific track of classes, and since they all have the same basic track, it's easy to have two majors if you have multiple interests or want to make yourself more marketable and diverse.

## **Bachelor of Science vs. Bachelor of Arts:**

This is a choice available for any Finance, Management, or Marketing concentration students. Accounting students must get a BS degree and International Business students must get a BA degree. The difference for those with the choice is primarily that for a BA degree, a student must take 2 full years of a foreign language, and for a BS degree, a student only needs one full year of a language, but must supplement it with about 2 other courses of a more technical nature.

## **Truman State University**

### **School of Business**

### **Academic Peer Mentor Program**

Violette Hall 2416

Phone: 660-785-4378

The Academic Peer Mentor Program is housed in the Business Academic Advising Center in Violette Hall 2416. The Peer Mentors are upper-class students in the School of Business major, are paired with freshmen and sophomore Accounting and Business majors, to provide peer advice and support.

The mentors have regular office hours each week, during which they are available to meet with assigned mentees and other students who want to talk with an upper-level major about the benefits and opportunities in the School of Business.

## **Fall Semester Events**

**Sept. 16** - Speaker: Clifton Truman Daniel

**Sept. 17** - Family Day

**Oct. 7** - National Truman Spirit Day

**Oct. 8** - Homecoming

**Oct. 12** - First Block classes end

**Oct. 13-14** - Midterm Break

**Oct. 17** - Second Block classes begin

**Oct. 19** - Career Expo

**Oct. 26** - "Phantom of the Opera"\*

**Oct. 27-28** - New Music Festival

**Nov. 21-25** - Thanksgiving Break

**Nov. 29** - "A Christmas Carol"\*

**Dec. 9** - Last day of classes

**Dec. 12** - Finals begin

**Dec. 14** - Reading Day

**Dec. 17** - Commencement