

Created by Truman
State University's
School of Business
Academic Peer
Mentors

It's Everyone's Business

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Hello 2012!

Welcome back to Truman! The peer mentors hope that everyone was able to enjoy the pleasant weather during break and enjoy some much needed relaxation after a busy fall semester.

This spring, the School of Business and Truman have planned many exciting and informative speakers to come on campus.

February 8 is the Spring 2012 Career Expo. If you didn't get to visit in the Fall, you have

another chance! Companies from St. Louis, Kansas City, and the surrounding areas will be in town looking for interns and full-time employees.

February 14, Ray Klingensmith will come speak to students. Klingensmith was the president of Rotary International, an service-oriented organization with locations throughout the globe. He will speak about service and leadership, two important aspects for any business person.

March 20-21, Harlan Steinbaum will be at Truman to speak. Steinbaum retired as CEO of Medicare-Glaser Corporation and was the first chairman of Express Scripts, a Fortune 100 company, that works in pharmacy benefit management.

April 21 is the School of Business Recognition Dinner. This event celebrates achievements and honors students and organizations within the school have earned throughout this past year.

Campus Resource: The Career Center

If one of your New Year's resolutions is to find a summer internship or job or even something like improving your resume or practice interviewing then check out the Career Center!

The Career Center is located at the top floor of the Student Union Building and serve walk-ins Monday through Friday from 8am to 5pm. The staff and student workers are available to do resume and cover letter critiques from 9am to 4pm Monday

through Friday. You can also schedule an appointment to speak with one of the Peer Career Advisors about careers, resumes, internships, jobs, graduate school and more.



Another great tool is the Truman Experience Website. You create a profile with your information, resume and cover letter to submit to different opportunities that that career center posts.

<http://truman.experience.com/experience/login>

School of Business Organizations

Now that you have all gotten settled into Truman life, it is a great time to research and join an organization! Truman has over 250 student organizations on campus. Within the School of Business there are eight organizations. These organizations provide students with leadership skills, valuable experiences in their chosen professions, and the opportunity to be involved and interact with students of similar interests.

Alpha Kappa Psi (AKPsi) is a co-ed professional business fraternity that is open to all students studying or having interest in business, accounting, or economics. Its mission is to develop well trained, ethical, skilled, resourceful, and experienced business leaders.

TruMarketing provides members with the opportunity to get involved in various business and community relations activities, such as professional speakers, fundraisers, and creating local advertisements and projects with local businesses. It is open to any major with an interest in marketing, advertising, communications, and business.

Beta Alpha Psi (BAP) is an international scholastic and profes-

sional organization for Financial Information Professionals. The primary objective of the organization is to encourage and give recognition to scholastic and professional excellence in the business information field. BAP is open to Accounting, Finance, and Economics majors.

Beta Gamma Sigma is the AACSB's honor society for the business and accountancy program. Members must rank in the upper 7% of their junior class, upper 10% of their senior class to be invited to join. Truman offers a \$1000 scholarship to one BGS member each year.

Delta Sigma Pi (DSP) is a professional fraternity open to all accounting, business, and economics majors. Truman's chapter was established in 1978 and is one of the most prominent chapters in the nation, maintaining strong programs of professional development, community service, and fundraising activities.

National Association of Black Accountants (NABA) addresses the professional needs of its members to build leaders that shape the future of the accounting and finance profession with an unfaltering commitment to inspire the same in their successors. NABA is concerned with enhancing opportunities for minori-

ties in the accounting, finance, and business related professions.

Phi Beta Lambda (PBL) is a professional, social, and service organization, promoting better understanding and appreciation for the principles of business management and good fellowship among its members and other organizations, while engaging in worthy service activities. Membership is open to all students.

Students in Free Enterprise (SIFE) is a nonprofit organization that gives students the tools to learn the free enterprise system in a real working situation. SIFE challenges students on more than 800 college campuses nationwide to take what they're learning in the classroom and use their knowledge to better their communities. Membership is open to all students.

For more information, check the School of Business

website:

<http://business.truman.edu/>

Externship Opportunity

The School of Business Extern Program is an excellent way to spend spring break! Students are matched with Truman and School of Business alumni and professionals, providing students the opportunity to apply skills learned in the classroom to a professional work environment. The 2012 "Truman Alternative Spring Break" takes place March 5-9. More information about the Extern Program can be found at <http://business.truman.edu/students/extern>.

Diane Shi, a senior Finance and Economics major from China, had an externship last spring break. She externed with Shelter Insurance in Columbia, MO.



What did you do during your time with Shelter Insurance?

I researched and evaluated investments in F5 networks, Citigroup, Avon, and Riverbed. I practiced using Bloomberg software and conversed with JP Morgan Analyst about the markets and stocks.

What did you do about living arrangements for the week?

I stayed at a hotel with another extern and split the hotel costs with her. She was also externing with Shelter Insurance.

What was the most valuable experience you had during the week with Shelter Insurance?

I was able to learn more about stock purchasing and portfolio management.

Do you suggest someone partake in this program and if yes, why?

Yes! It is a very valuable experience! You get to learn what professionals do on a daily basis, what skills you need for certain positions, and get to network with alumni.

What advice do you have for future applicants?

When applying, state exactly where you want to go – be specific. Write what you need from the experience, so you get something out of it.

Interning at a Government Agency

The last Peer Mentor newsletter explored interning at a corporation. Another career path business majors can pursue is one in a government agency. The United States government has job opportunities at every level (county, state, federal) and every geographic location. This flexibility is one of the biggest benefits of a government job. Remember that working for the government does not necessarily mean working in law enforcement or for public office. Museums, agencies, and even the White House have internship jobs for students. Also, while Washington DC houses a lot of the opportunities, each state has a state department and its own agencies and branches that hire interns year-round. Truman has a Missouri Government Internship program every spring in Jefferson City at the capital. This is just one example of where a business degree can take you. There is also a Truman in Washington program. The website for this program is: <http://twp.truman.edu/>. A simple online search can provide you with numerous resources and areas to explore when searching for an internship or job!

The Academic Peer Mentor Program is housed in the Business Academic Advising Center in Violette Hall 2416. The Peer Mentors are upper-class students in the School of Business majors: Accounting and Business Administration. The mentors are paired with first-year Pre-Accounting and Pre-Business majors, to provide them with peer advice and support. Please feel free to contact Jean (jx8176@truman.edu) if you have any comments/questions/concerns about the newsletter.