

It's Everyone's Business is a monthly newsletter created by Truman State University's School of Business Academic Peer Mentors.



2013-2014 Peer Mentors

It's Everyone's Business

Volume 4, Issue 1

September 2013

Get Involved: Find Your Perfect Fit

Truman students love to be involved, and Truman offers a variety of organizations so that students can become involved in those that best suit their interests. Being involved is both a part of our interest in a liberal arts education and our personality, and most students are involved in a variety of organizations. There are four types of Greek organizations: professional, service, social, and honor.

Professional organizations are limited to students in a particular discipline and emphasize the knowledge, skills, and experience related to a particular field of study. These organizations allow students with the same major to develop and prepare for their professional careers. These organizations help student focus on life after Truman by offering opportunities to network, take on leadership roles, and learn more about possible career options through speakers and workshops.

Social organizations are affiliated with the PanHellenic Council, National Pan-Hellenic Council, or Intrafraternity Council, and focus on developing strong friendships with a group of people. These organizations are the typical sororities and fraternities, and allow their members to meet students with different majors, interests, and backgrounds while making lifelong friends.

Honor organizations have a GPA requirement and focus on scholarship. These organizations either focus on a specific department or major or are open to all majors. These organizations are usually filled with leaders on campus, and are a wonderful opportunity to network with peers and faculty members.

Service organizations focus on providing service to the campus and community. These organizations allow students to meet others and have fun while performing a variety of service projects to make their community a better place.

Students who want to get involved should learn about the different types of organizations through activity fairs, information meetings, and talking to other students about their involvement on campus. When choosing how to get involved, it is important to consider how different organizations will impact future internship, career, and graduate school opportunities, while making sure that you are having fun and making lifelong friends! College may only last four years, but your memories and friendships will last forever!

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Mark Your Calendar!

Career Expo: 10/2

Midterm Break: 10/10-10/11

Second Block Classes Begin: 10/14

Homecoming: 10/19

ABC's For Success: 10/21

Graduate School Expo: 10/28

Career Week & Beyond—Don't let it pass you by!

The **Career Fair** is often the time where many students cringe at the thought of professional small talk and then scramble around at the last minute making updates to their resumes and dusting off business jackets.

What many students fail to realize is that the Career Fair is not really that scary. It has a full week dedicated to helping you shake off those interview jitters and develop an air of confidence that is 100% real!

Start your year off right by staying up to date with Career Center activities. Monday, September 30th is the start of a jammed week. Be sure to check out the Career Center's home page for a full detailed list of Career Week activities, which includes everything from resume critiques to etiquette dinners.

Even as a freshman it's never too late to start looking for an internship or start polishing your resume.

Already have plans for next summer?

Still be sure to take the time to explore Career Week and speak with professionals. By meeting with actual employers now in a low pressure situation, you are presented with the tremendous opportunity to hone in your skills so you can easily land the internship or job of your dreams when it's crunch time.

It's important to remember that Career Week is a wonderful time to take advantage of free professional resources, but this is not a limited window. The Career Center is open every week Monday through Friday 8am-5pm upstairs in the Student Union Building room 3100. They offer resume assistance, job searches, mock interviews, and numerous other resources that can aid you in establishing your career after Truman.

Signing up for a recorded mock interview can be beneficial as well. Being able to see which vocal pauses and hand distractions you favor is incredibly helpful. It may sound slightly intimidating, but this process is key for becoming confident in interviews.

Truman State does a wonderful job when it comes to preparing students for their professional careers. Don't miss out on these wonderful opportunities because being a skilled interviewee is a talent that will aid your career long after college.

Career Week Dates

Career Week is September 30-October 3. Additional information about the following events can be found at the [Career Center's website](#).

Monday, September 30

- Resumania (11am-3pm—SUB Main Level)
- S.C.O.R.E. Mock Interviews
- Etiquette Dinner

Tuesday, October 1

- Volunteer Fair
- Information Sessions—Cerner, Macy's, DST Systems, Commerce

Bank of St. Louis

- Networking Reception with Employers (6-7pm—SUB Alumni Room)
- "Walking the Tightrope: Leveraging Social Media for Success" (7:15-8pm—SUB Activities Room)
- "Backpack to Briefcase-Making a Smooth Move from College to Career" (8-9pm—SUB 3204)
- Cancer Companions (8-9pm—SUB 3203)

Wednesday, October 2

- Career Expo (11am-4pm—SUB)
- Professional Photos for LinkedIn, etc. (11am-1pm—SUB 3204)
- Target Information Session

Thursday, October 3

- Employer Interviews



BA or BS? Accounting or Business?

What really is the difference between a Bachelor of Arts degree and a Bachelor of Science degree? Honestly, they are identical except for a few credit hours. To earn a Bachelor of Arts degree, a student must reach intermediate proficiency in a foreign language, which is fulfilled by four semesters of a language. For a Bachelor of Science degree, a student will take six credit hours of math and science courses instead of reaching intermediate proficiency in a foreign language. For degrees in the School of Business, one of these classes will be Intermediate Microeconomics. However, it is important to note that some majors may not allow

students the choice between these two degrees. Some majors, Accounting for example, only allow a Bachelor of Science degree. Others, like a Business Admin. major with an International Business concentration, only allow a Bachelor of Arts degree.

Accounting and Business Administration majors differ a little more than BS and BA degrees, but not by much. Both accounting and business majors must take the same School of Business core classes. This core includes classes like Information Technology, Legal Environment of Business, Organizational Behavior and others. After com-

pleting this core, students may choose to pursue an Accounting or a Business Admin. major. With a Business Admin. major, students choose from four concentrations: Finance, International Business, Management, and Marketing. Each of these concentrations includes three mandatory classes and an elective (except for International Business which additionally requires an internship abroad or studying abroad). Accounting majors must take six accounting courses and one elective. Most students elect to choose multiple concentrations or work for a double major (Accounting and Business Admin).

| Bachelor of Arts | Bachelor of Science |
|-----------------------------------|---|
| Intermediate Language Proficiency | Math/Science Courses |
| 4 semesters of a language | 6 credit hours |
| | **ECON 300 required for ACCT/BUS degree |

| Accounting (ACCT) | Business Administration (BSAD) |
|------------------------|--|
| Bachelor of Science | Bachelor of Science or Arts (except Int'l Business – BA) |
| No concentrations | 4 Concentrations: Finance, Int'l Bus, Management, Marketing |
| 6 classes + 1 elective | 3 classes + 1 elective (except Int'l Business – additional study/ internship abroad) |

Meet the Peer Mentors



Daniel Koch

Major: Accounting

Minor: Statistical Methods

Hometown: Columbia, MO

Why did you become a Peer Mentor?

I became a peer mentor because I wanted to be able to help students feel more comfortable during their first couple years at Truman, and I wanted to answer questions that they have regarding classes, the business school, or similar questions. The transition to college and to the business school can sometimes be confusing, so it is important for freshmen and sophomores to feel comfortable asking these questions.

What has been your favorite class this semester and why?

My favorite class this semester has been Nonparametric Stats/Sampling (STAT 376) because it is interesting to see how statistics can be applied to real-world examples.

What are your career aspirations?

My career aspirations are to attend graduate school at Truman for my Masters in Accountancy, to pass the CPA exam following that, and then to work in a public accounting firm.

If you have no homework, how do you like to spend your Sunday afternoons?

I enjoy hanging out with friends or watching sports or a television show.

If you could live anywhere in the world, where would you go?

I would want to live in Australia due to the nice scenery and cool accents.

What fictional character has been the most inspirational to you?

Frodo Baggins from the Lord of the Rings has been the most inspirational fictional character to me because he shows that an ordinary person can achieve great things if they are persistent and are willing to make sacrifices.



Sarah Goo

Major: Accounting

Hometown: South Korea

Why did you become a Peer Mentor?

I wanted to share my experiences with younger students and help them to succeed at Truman.

What has been your favorite class this semester and why?

My favorite class is Italian 101 because I have always been interested in Italian culture and I enjoy learning another language.

What are your career aspirations?

I'd like to work in an accounting related field after graduation.

If you have no homework, how do you like to spend your Sunday afternoons?

I like to order Chinese food and hang out with friends.

If you could live anywhere in the world, where would you go?

I would like to go to South Africa. It has a unique culture, exciting wildlife, and a beautiful landscape.

What fictional character has been the most inspirational to you?

Pumba from The Lion King, because he lives without worries and has fun with his friends.

Why did you become a Peer Mentor?

I found this program very beneficial when I was a mentee myself so I wanted to be able to help out younger students in the same way.

What has been your favorite class this semester and why?

Consumer Behavior with Dr. Zhang. It is very interesting to look at the strategies and processes marketers use to attract consumers. It's also interesting to find out about these strategies and realize that I have been influenced as a consumer as well.

What are your career aspirations?

I will be graduating in May 2014 and will be starting full time at Boeing in St. Louis in the Business Career Foundation Program. This is a two year rotational program in the Finance Department where every four months I will rotate to a different finance function. After this program is over I will be placed wherever I felt I fit best. I will most likely stay with Boeing for many years but I would like to move around to different departments every few years to have different experiences. I would eventually like to become a Team Lead or Senior Manager.

If you have no homework, how do you like to spend your Sunday afternoons?

I like to spend my Sundays relaxing and recovering from the busy week. I usually do this by watching Netflix. I am really into New Girl and Scandal right now!

If you could live anywhere in the world, where would you go?

Germany- I went there last summer and loved everything about it!

What fictional character has been the most inspirational to you?

Katniss Everdeen from the Hunger Games series. She never gives up, is fearless, and will do anything for her friends and family, all qualities I always try to carry out in my life.



Sara Whitman

Major: BSAD - Marketing

Minor: Communication

Hometown: St. Charles, MO